

## **Project Name: Increasing the Pathways & Student Opportunities in Horticulture**

### **Amendment History:**

Version No.	Date	Reason for Amendment
2	05 My 2009	Rationalisation of Horticulture provision resulting in a move from the H&W area. Redirection of LLN funding for redevelopment of current HE provision increasing the pathways and students opportunities.

**Name of Project Manager & Contact Details**                      Angela North  
Mike Roberts

### **Document Distribution**

<i>Name</i>	<i>Location</i>	<i>Responsibility</i>	<i>Action/Information</i>
Debbie Lambert	LLN	Manager of the LLN	For information
Geoffrey Elliott	UW	Members of the Steering Group	To approve the proposal
Chris Morecroft	WCT		
Ian Peake	HCT		
Mike Rookes	OU		
Gail Rothnie	UoB		
Donna Obrey	LLN	Project Officer for the LLN	To track and monitor project

### **Background**

Following a review of Higher Educational provision, the newly appointed Programme Area Manager for Horticulture and his Senior Curriculum Leader have identified the need to review existing provision to streamline modules and allow for optional and elective routes of specialised pathways within this vocational area of study.

### **Objectives of the Project**

To review current Level 4 and 5 modules and streamline  
Determine core, optional and elective routes to allow students to specialise within the diverse areas of Horticultural study and career routes  
Consider routes of study including HND and Foundation Degree routes, levels 4, 5 and 6.  
Identify employer requirements and student interest through surveys.

### **Project Approach**

To survey employers, current level 3 students and ex students to determine needs and preferences  
To establish an employer database to support Foundation degree learning routes  
To evolve employer membership in the consultation period and beyond

To utilise the research to feed into a review of existing modules and subsequent updating. To identify gaps in provision and devise new modules.

To market provision across the UK and to the internal market to raise the profile of the Pershore Horticultural brand bringing increased business to the Worcestershire area.

### **Scope:**

#### **A Key Products from the project**

Employer and student feedback

Routes and pathways to lead to identified career options within horticulture

Modules at Level 4, 5 and 6

#### **B Out of Scope**

The achievements that the projects will bring will not be realised until applicants graduate

### **Constraints**

#### **Initial Project Case**

Development of an Fd Sports (tennis and football) at pershore

#### **Benefits of the Project (revised goals)**

To increase career routes for those entering HE in Horticulture

#### **Key Assumptions**

Staff availability to complete the project within identified timescales

Validation of the proposed provision by UW

#### **Timescale**

To Complete main aspects by 31 December 2009

#### **Costs**

Staff hours 90 hours at £40/hr = £3600

Administrative support 60 hours at £15/hr = £900

Postage etc ) £500

Meetings, travel etc )

#### **Total £5000**

#### **How will the project be evaluated?**

Increased recruitment over time

Revalidation outcomes

Employer satisfaction

#### **How will the project be sustained?**

On going annual monitoring  
Minor changes through IQC process  
Five yearly reviews and upgrading

### **Implications for Equality & Diversity**

Improved recruitment from less traditional routes to compliment existing applicants

### **Initial Risk Log**

The following table summarises the risks that have been identified that may prevent the project being completed to the required quality, budget and timescale. The probability and impact of each risk has been graded as low, medium or high to indicate the relative importance attached to each element of risk.

<b>Risks</b>	<b>Probability</b>	<b>Impact</b>	<b>Containment Plan</b>
Staffing changes	Low		
Poor employer support	Low		

### **Project Team**

Tony Davies  
Mike Roberts  
Colin Perkins  
Rhona Toft